

IFSP24 Initial Meeting 3/29

Creative Director: Max Douglass

Designer: Jeffrey Wang

- Get creative with the character cards
 - o Experiment with different styles/ways to display the characters
- Maintain visual style from movies/book (minimalism yet dramatic/striking)
- Convey the themes of the book/information about plot and characters in a way that complements the aesthetic style of the books/movies
- Use book Wikipedia page, but can use movies (2021 + 2024) for aesthetic influence.
- Duller color pallet to match the movies. Sand color and light blueish.



- Experiment with nav bar